



# MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2015

Multiple District 27

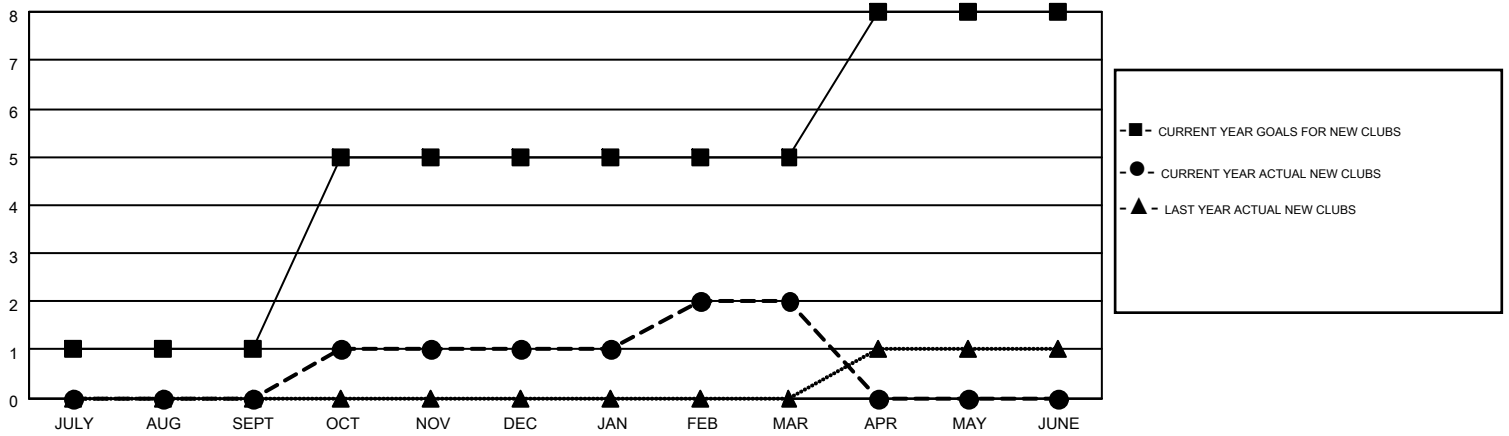
LOCATION: WISCONSIN

GMT: JUDY HANKOM

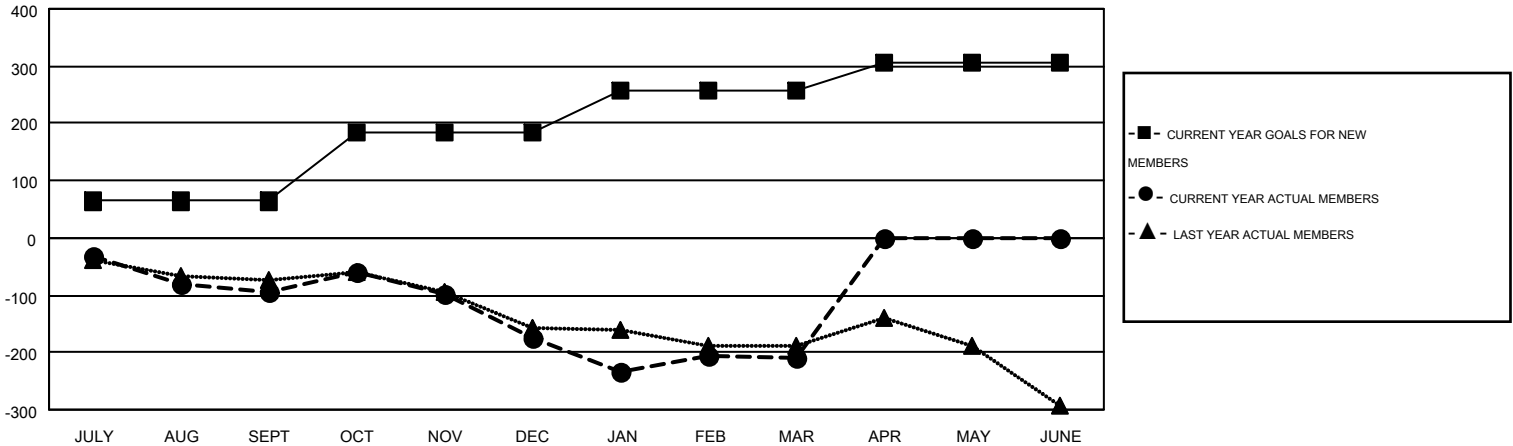
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 1             | 0         | 4             | -4            | JULY/AUG/SEPT         | 64              | 349                           | 443             | -94           |
| OCT/NOV/DEC           | 4             | 1         | 1             | 0             | OCT/NOV/DEC           | 119             | 369                           | 451             | -82           |
| JAN/FEB/MAR           | 0             | 1         | 3             | -2            | JAN/FEB/MAR           | 75              | 418                           | 451             | -33           |
| APR/MAY/JUNE          | 3             | 0         | 0             | 0             | APR/MAY/JUNE          | 47              | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |  |   |                 |                     |       |
|------------------------|--|---|-----------------|---------------------|-------|
| DROPPED CLUBS: 8       | 335 CLUBS OF 544 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>                            |                 |                     |       |
| <u>DROPPED MEMBERS</u> |  | MALE  | 14,651 (79.92%) |                     |       |
| DECEASED               | 168  | FEMALE  | 3,681 (20.08%)  |                     |       |
| CLUB CANCELLED         | 31   | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> |                 |                     |       |
| OTHER                  | 1,145  |   |                 | FAMILY UNIT MEMBERS | 3,141 |
| TOTAL                  | 1,344  |   |                 | HEAD OF HOUSEHOLD   | 1,542 |
|                        |  | NON-HEAD OF HOUSEHOLD                                 | 1,599           |                     |       |